

AN ELITE SPONSORSHIP OPPORTUNITY

- *Receive a personalized banner promoting your company throughout the Tractor Pull and Mud Drags Events (\$85 value)
- *Receive 5 free passes to the Tractor Pull & 5 free passes to the Mud Drags; these passes are good for both the stands and pits areas during the events. ALSO, receive 5 free passes to the Dustin Evans concert. (\$105 value)

Receive 10 free Diller Picnic commemorative koozie cups. Keep for yourself, or use as a giveaway for your customers or employees!

- *Receive recognition on all radio commercials promoting the three events. (This advertising will reach over 157,000 households.)
- *Receive recognition on all print advertising. (This advertising will reach over 26,500 households.)
- *Your name will be highlighted on specially designed Bush Series Tractor Pull and Mud Drags posters.
- *Your name will be announced throughout the events as one of the elite sponsors of the Bush Series Tractor Pull and Mid-State Mud Drags.
- ***NEW!! Receive a large banner ad on the new www.dillerpicnic.com website. Including a link back to your company website!**

INVESTMENT: \$600